



MicroStrategy

Review From A Customer



From IT Central Station, the leading review site for enterprise technology solutions.

Review by a Real User

Verified by IT Central Station



Business Intelligence Consultant at a tech services company with 501-1,000 employees

it_user528906

WHAT IS MOST VALUABLE?

Architect (lets you design schema for multi-dimensional analysis) Visual Insight (self-service BI)

HOW HAS IT HELPED MY ORGANIZATION?

This tool lets you design operational/analytical reports that business utilizes to overcome bottlenecks in processes of product development life-cycle.

WHAT NEEDS IMPROVEMENT?

Visual Insight is still not mature & does not have as much flexibility as its competitors. It is very unstable while doing development or using. Also, it does not have features such as associative filtering that Qlik has. Also, you do not have many options when formatting graphs. There is still a large gap between document vs VI features. Concurrent usage of Architect while retaining consistency.

FOR HOW LONG HAVE I USED THE SOLUTION?

I have used it for seven years.

WHAT DO I THINK ABOUT THE STABILITY OF THE SOLUTION?

Schema development stability issues. Browser compatibility.

WHAT DO I THINK ABOUT THE SCALABILITY OF THE SOLUTION?

I have not encountered any scalability issues.



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HOW ARE CUSTOMER SERVICE AND TECHNICAL SUPPORT?

Technical support can be improved.

WHICH SOLUTION DID I USE PREVIOUSLY AND WHY DID I SWITCH?

I did not previously use a different solution.

HOW WAS THE INITIAL SETUP?

Installation & configuration is straightforward.

WHAT'S MY EXPERIENCE WITH PRICING, SETUP COST, AND LICENSING?

Licensing is a bit complex. Identify the user base & then analyze usage from the end-user & developer point of view. Keep track of unused licenses instead of adding new ones every time.

WHICH OTHER SOLUTIONS DID I EVALUATE?

Before choosing this product, I did not evaluate other options.

WHAT OTHER ADVICE DO I HAVE?

Make sure you are implementing this as an enterprise system & always check compatibility with other integrating systems.

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