

snapLogic

# SnapLogic

## Review From A Customer

From IT Central Station, the leading review site for enterprise technology solutions.

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## Review by a Real User

Verified by IT Central Station



Evan Hovorka

Director - Digital Media and Data Products at a retailer with 10,001+ employees

### WHAT IS MOST VALUABLE?

Fast deployment Very flexible integration capabilities An important tool for building prototypes and MVPs than can seamlessly turn into production jobs Easy automation of interdependent data workflows

### HOW HAS IT HELPED MY ORGANIZATION?

My teams can connect to new partners and data sources in hours, not days. We complete more work and integrate faster, allowing us to prove ROI quicker on new ideas. Provides independence from other support teams, where my work may not be a priority. Has created a tool to answer “what if” questions quickly. Faster design of new products.

### WHAT NEEDS IMPROVEMENT?

Connecting to data behind enterprise firewalls has been tricky, but for reasons that SnapLogic cannot always control.

### FOR HOW LONG HAVE I USED THE SOLUTION?

I have used SnapLogic for three years.

### WHAT DO I THINK ABOUT THE STABILITY OF THE SOLUTION?

We have had above 99% uptime over the three year span.

### WHAT DO I THINK ABOUT THE SCALABILITY OF THE SOLUTION?

There have been no scalability issues.

### HOW ARE CUSTOMER SERVICE AND TECHNICAL SUPPORT?

Support is A+. The support has been a key reason why we continue to use SnapLogic.

### **WHICH SOLUTION DID I USE PREVIOUSLY AND WHY DID I SWITCH?**

We have several internal tools to accomplish what SnapLogic provides. They range in maturity and usefulness, but ultimately they all have trouble with one piece of the puzzle. In terms of connecting to our many third-parties, for example, SnapLogic was the most flexible and provides the fastest path to production.

### **HOW WAS THE INITIAL SETUP?**

The setup is seamless. It just involves a few phone calls and some training. The interface can take a few hours to get comfortable with. While the GUI looks simple, proactive technical problem solvers are needed to really shine.

### **WHAT'S MY EXPERIENCE WITH PRICING, SETUP COST, AND LICENSING?**

They have pricing/usage tiers that are easy to move up or down. Forecasting use was not something I spent time on.

### **WHICH OTHER SOLUTIONS DID I EVALUATE?**

I evaluated MuleSoft, Informatica, and internally built tools.

### **WHAT OTHER ADVICE DO I HAVE?**

If you have real issues to solve, simply get started. The time to observe SnapLogic's ability to solve your problems will be equal or less than doing traditional vendor vetting/investigations.

Learn more: [Read 0 reviews of SnapLogic](#)