



Constant Contact

Review From A Customer



From IT Central Station, the leading review site for enterprise technology solutions.

Review by a Real User

Verified by IT Central Station



Overseer of Order at Zen Marketing Inc.

it_user229332

VALUABLE FEATURES

Email marketing Survey generator Overall high rates of deliverability Some of the best customer service I have ever seen

IMPROVEMENTS TO MY ORGANIZATION

Ability to automate marketing and subscriptions Expanding the reach of clients marketing Social media sharing of information

ROOM FOR IMPROVEMENT

They have constantly been tweaking and improving based on the user community's feedback.

USE OF SOLUTION

I've been using their core product for eight years and the tool kit for one year.

DEPLOYMENT ISSUES

No issues encountered.

STABILITY ISSUES

Very seldom.

SCALABILITY ISSUES

No issues encountered.

CUSTOMER SERVICE AND TECHNICAL SUPPORT

Customer Service: Outstanding, with email, chat and call capabilities even on weekends. Technical Support: Very good.



Constant Contact

[Read 2 reviews of Constant Contact](#)

PREVIOUS SOLUTIONS

I have used, or demonstrated, several different competing platforms, and find that Constant Contact is more complete and requires less of an investment.

INITIAL SETUP

Very simple.

IMPLEMENTATION TEAM

We implemented it in-house.

ROI

It's outstanding.

PRICING, SETUP COST AND LICENSING

None.

OTHER SOLUTIONS CONSIDERED

Hubspot Campaigner InfusionSoft MailChimp MyEmma Bronto

OTHER ADVICE

Leverage the power of their online trainings or retain the services of one of their VAR's. They can jump start the learning process while sharing best practices.

[Read 2 reviews of Constant Contact](#)