



MailChimp

Review From A Customer



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From IT Central Station, the leading review site for enterprise technology solutions.

Review by a Real User

Verified by IT Central Station



Owner with 51-200 employees

it_user217797

VALUABLE FEATURES

Bulk emailing Reporting

IMPROVEMENTS TO MY ORGANIZATION

We do more outbound marketing as this method makes it so much easier to do.

ROOM FOR IMPROVEMENT

The training materials need work. Also, the on-line info is only useful if you already know what you are doing which generally isn't the case with a new product.

USE OF SOLUTION

I've used it for eight months.

DEPLOYMENT ISSUES

No issues encountered.

STABILITY ISSUES

No issues encountered.

SCALABILITY ISSUES

No issues encountered.



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CUSTOMER SERVICE AND TECHNICAL SUPPORT

Customer Service: Very good. Technical Support: Very good.

PREVIOUS SOLUTIONS

There was nothing in use previously.

INITIAL SETUP

It was quite straightforward as it has easy to follow instructions.

IMPLEMENTATION TEAM

It was implemented in-house.

PRICING, SETUP COST AND LICENSING

No cost to set it up.

OTHER SOLUTIONS CONSIDERED

No other options were looked at.

OTHER ADVICE

Use it I have produced twp training manuals for beginners which I've used with my clients

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